

Wednesday, June 5, 2024

3:00 p.m. – 6:00 p.m.

Executive Board Check-in ~ Hotel Lobby

6:00 p.m. – 8:00 p.m.

Dinner - Executive Board ~ Brodsky Gallery

Welcome Address - Amit Sevak, ETS CEO

Thursday, June 6, 2024

8:30 a.m. – 5:00 p.m.

Registration Check-in ~ Pintail A

11:30 a.m. – 12:45 p.m.

Lunch - Executive Board Meeting ~ Solomon Dining Room ~

HBCU Business Deans Roundtable Executive Board Members

1:00 p.m. – 2:00 p.m.

Advisory Board Meeting ~ Teal ~ HBCU Business Deans Roundtable

Advisory Board Members

2:00 p.m. – 3:00 p.m.

Walkthrough/Tour of Site *(Executive Board & Committee Members)*

3:00 p.m. – 4:45 p.m.

Sponsor Showcase ~ Brodsky Gallery ~ HBCU Business Deans &

Conference attendees

4:45 p.m. – 5:00 p.m.

Official Summit Welcome ~ Mallard

5:00 p.m. – 6:00 p.m.

Opening Plenary: Empowering Business Education at HBCUs: The HBCU Deans Roundtable Navigating Challenges and Shaping the Future ~ Mallard

- *Session Chair:* **Dr. Anthony Wilbon**
- *Moderator:* **Dr. Edward Davis**
- *Panelists:* **Dr. Barron Harvey, Dr. Van Sapp, Dr. Anthony Nelson, Dr. Joe Ricks**

6:00 p.m. – until

Opening Reception BBQ ~ Garden Pavilion Tent

Reconnect with old friends and make new ones at this themed reception.

Friday, June 7, 2024

7:00 a.m. – 8:00 a.m.

Breakfast ~ Solomon Dining Room

8:00 a.m. – 8:50 a.m.

Welcome ~ Stony Brook

- Address from **Amit Sevak**, ETS CEO
- Address from **Dr. Donald Andrews**, HBCU Business Deans Roundtable President & Southern University Business School Dean

Deloitte Presentation

- *Session Chair:* **Dr. Donald Andrews**
- *Presenters:* **Nii-Lante Lamptey, Chintan Shah, Angela Thornton-Young, Jolito Rivera**

9:00 a.m. – 9:50 a.m.

Plenary Session: Student Preparation & Development ~ Stony Brook

- *Session Chair:* **Dr. Tracy H. Dunn**

Disrupting the Classroom, Igniting Minds: A McDonalds-HBCU Partnership Reimagines Experiential Learning?

- *Panelists:* **Danesha Smith, Dr. Shelva Clemons, Madinah Ali, Reggie Shareef, Marchellos Scott**

Conflict Resolution in the Workplace

- *Presenters:* **Dr. Donald Andrews, Dr. Ronald Jackson**
- *Abstract:* This presentation is a workshop using a self-assessment to determine your style for managing workplace conflict.

Friday, June 7, 2024 *continued*

10:00 a.m. – 10:50 a.m.

Concurrent Sessions:

Track: Program Capacity - Upskilling the African Diaspora: HBCUs & International Partnerships Driving Change in the Technology Era ~ **Stony Brook**

- *Session Chair:* **Dr. Kendra Harris**
- *Presenters:* **Dr. Isaac McCoy, Dr. Raymond Gilpen, Adetola Abiade, Dr. Farid I. Muhammad, Dr. JoAnn Rolle**
- *Abstract:* As we stand at the crossroads of a technological revolution, Historically Black Colleges and Universities (HBCUs) hold the potential to equip the African diaspora with the tools necessary for significant contributions in the digital age. UN and Population Reference Bureau (PRB) data estimate “that by 2030, young Africans are expected to make up 42% of the world’s youth and account for 75% of those under 35 in Africa highlighting the crucial need for strategic educational interventions. This initiative aims to bridge the digital divide by capitalizing on the collective strengths of HBCUs, the United Nations Development Programme (UNDP), and the United States Agency for International Development (USAID).

Track: Faculty/Admin Development - Credentialing the Future: Leveraging Digital Certifications and Badges for HBCU AI Mastery ~ **Teal**

- *Session Chair:* **Dr. Katherine Whitaker**
- *Presenters:* **Dr. Donald Andrews, Dr. Silvanus Udoka, Dr. Derrick Warren, Valinda Kennedy**
- *Abstract:* Historically Black Colleges and Universities (HBCUs) are not just at the forefront but are also leading the way in delivering exemplary business education tailored to African American communities. As the educational paradigm shifts towards embracing Artificial Intelligence (AI), HBCUs are uniquely positioned to pioneer the integration of stackable digital credentials. These credentials serve as a modular pathway to AI proficiency, offering a dynamic and accessible approach to professional development.

Track: AI - The Intersection between Artificial Intelligence and Financial Services ~ **Rosedale**

- *Session Chair:* **Dean Derrick Collins**
- *Presenters:* **Haimera (Haime) Workie**, FINRA, Vice President, Office of Financial Innovation (virtual), **Jacob Yunger**, FINRA, Director, Financial Innovation, Office of Financial Innovation (in person)
- *Abstract:* FINRA staff will present on the intersection between Artificial Intelligence and Financial Services, with a focus on the securities industry. They will briefly outline AI innovations (including generative AI) and discuss how broker-dealers are using AI. Included in the conversation will be an account of potential risks, such as those associated with data bias and explainability.



A photograph of a street lined with trees in vibrant autumn foliage, with a black lamppost in the foreground.

*ets



**National
HBCU**
BUSINESS DEFINING DIVERSITY

Friday, June 7, 2024 *continued*

11:00 a.m. – 11:50 a.m.

Concurrent Sessions:

Track: Program Capacity - The Importance of Business Analytics for HBCU Business Education ~ **Rosedale**

- *Session Chair:* **Dr. Nicholas Hill**
- *Presenter:* **Dr. Tiffany Perkins-Munn**, JP Morgan Chase

Track: Faculty/Admin Development - Charting the Course: Empowering HBCU Communities and Technological Evolution and Mental Health Challenges ~ **Teal**

- *Session Chair:* **Dr. Dorian Williams**
- *Presenters:* **Dr. JoAnn Rolle, Carin-Isbel Knoop**
- *Abstract:* HBCUs stand as luminous lights of resilience and progress. Yet, beneath their vibrant exteriors, a silent tide of mental health challenges persists, amplified by our increasing digital integration. In the wake of recent poignant losses within HBCU leadership, including the tragic suicide of a leader and the deaths of four tenure-track faculty at Medgar Evers College School of Business, and the enduring aftermath of the pandemic, this pivotal session, led by Dean JoAnn Rolle, Medgar Evers College and Carin-Isbel Knoop, Harvard Business School will confront this complex interplay, steering a conversation towards empowered and resilient HBCU communities.

Track: AI - Exploring AI-Driven Entrepreneurship for African American Business Students in HBCU Settings ~ **Stony Brook**

- *Session Chair:* **Dr. Joy Smith**
- *Presenter:* **Dr. Yaw Adoo**
- *Abstract:* This research investigates the transformative potential of artificial intelligence (AI) in catalyzing entrepreneurship among African American business students within Historically Black Colleges and Universities (HBCUs). In the dynamic landscape of business, marked by rapid technological advancements, understanding and harnessing the power of AI are critical for the future success of aspiring entrepreneurs. The primary objective is to identify, analyze, and advocate for AI-driven entrepreneurship opportunities, with a specific focus on fostering innovation, resilience, and success for African American business students in the unique HBCU setting.

12:00 p.m. – 1:50 p.m.

Lunch & Sponsorship Showcase ~ **Stony Brook (Lunch and Presentation) / Brodsky Gallery (Showcase)**

- *Session Chair:* **Dr. Antwon Woods**

KPMG Presentation ~ **Stony Brook**

- *Presenter:* **Marlon Perry**, KPMG



Jeffrey
Alderman

Kathleen

STUDENT
GUIDE TO ACBSP
ACCREDITATION.

*ets

Friday, June 7, 2024 *continued*

2:00 p.m. – 2:50 p.m.

Concurrent Sessions

Track: Program Capacity - Positive and Negative Impacts of Labor Force Changes on Curriculum Development: An Exploratory Study ~ Rosedale

- *Session Chair:* **Dr. Katherine Whitaker**
- *Presenter:* **Dr. Kendra Harris**
- *Abstract:* The world labor force has experienced seismic shifts in expectations with respect to myriad aspects of a conventional working person's characteristics of their work. One of the most dominant aspects of this shift has been a substantial proliferation in the number of individuals who want to work from home.¹ This shift was derived in part from the remote work experiences that were forced on individuals during Covid.

Track: Faculty/Admin Development - Bridging the Gap: A Synergistic Partnership for Advancing HBCU Entrepreneurship Education ~ Stony Brook

- *Session Chair:* **Dr. Joy Smith**
- *Presenters:* **Dr. Donald Andrews, Donna Levin, Dr. Barron Harvey, Dr. Robert Singh**
- *Abstract:* The National HBCU Business Deans Roundtable, in conjunction with Babson College and Howard University, has initiated a groundbreaking partnership aimed at advancing entrepreneurship education and enhancing entrepreneurial ecosystems in underserved communities.

Track: AI - Nurturing Future Leaders: Advancing AI in HBCUs ~ Teal

- *Session Chair:* **Dr. Dorian Williams**
- *Presenters:* **Dr. JoAnn Rolle, Dr. D. Bernard Webster, Khalilah Webster**
- *Abstract:* This presentation outlines a collaborative effort that has led to an AI incubator to empower tech startups, especially in underserved communities. Bernard and Khalilah will be interviewed by Dean JoAnn Rolle about effective strategies for integrating AI into modern education. They will share insights on implementing AI into HBCU classrooms, AI's potential beyond entrepreneurship, and emerging trends. This inspiring discussion will showcase how HBCUs can leverage AI to nurture creative leaders and entrepreneurs. Educators will gain actionable strategies for advancing AI as a transformative technology that opens doors for students to drive innovation.

3:00 p.m. – 3:50 p.m.

Sponsorship Showcase ~ Brodsky Gallery

4:00 p.m. – 4:50 p.m.

Concurrent Sessions

AACSB ~ Teal

- *Session Chair:* **Dr. Derrick Warren**
- *Presenter:* **Maria Baltar**

ACBSP ~ Stony Brook

- *Session Chair:* **Dr. Antwon Woods**
- *Presenter:* **Jeffrey Alderman**

6:00 p.m. – 6:30 p.m.

Dinner Reception ~ Laurie House Patio

6:30 p.m. – 9:30 p.m.

Dinner - ETS Speaker & Awards Presentation ~ Garden Pavilion Tent

9:30 p.m. – Until

Networking ~ C-Bar

Saturday, June 8, 2024

8:00 a.m. – 9:00 a.m.

Breakfast ~ Solomon Dining Room

9:00 a.m. – 10:00 a.m.

**HBCU Business Deans Roundtable Annual Business Meeting ~
Stony Brook**

The president (**Dr. Donald Andrews - Southern University**) and other board members will provide reports to the membership. Board vacancies will be filled.

10:00 a.m. – 12:00 p.m.

Departure



**National
HBCU**
BUSINESS DEANS ROUNDTABLE

