



▶ **2025 CASE RESEARCH INFORMATION
Application Deadline
February 13, 2025**

▶ **ATTENTION**
National HBCU Business Deans

If your university/college is interested in participating in the BABSON COLLEGE CASE RESEARCH PROGRAM, then you must complete your application by **February 13, 2025**.

The program is free for all participants.

Program Goal

To develop more diverse cases with relatable protagonists for experiential learning.

Program Focus

- To develop faculty skills in diverse case writings with relatable protagonists
- To create a sustainable pipeline of case writers with milestones including case submission and publication opportunities

Time Frame

- February to May - Workshops with milestones
- June - Case submission to the North American Case Research Association Conference. Attendance at the NACRA conference is voluntary. Conference costs and related fees are the responsibility of the participant; however, it is not necessary to go to NACRA to participate in the program and to develop a case
- November - Publication opportunities

Participants should be prepared to attend the workshop during the semester and consider submitting their cases to NACRA.

**APPLY
TODAY**

What to Expect

- Experienced case writers will provide feedback and mentorship throughout the process.
- The mentors' touchpoint will be in May, but additional contact may be arranged on a case-by-case basis.
- Cases should be based on real people and recent events, but exceptions may be made with approval.
- Participants are encouraged to consider incorporating new case studies into their courses.

Link to Application

<https://forms.office.com/r/Jc0jPAVvHY>

DEADLINE - February 13, 2025

Link to Recording of Session

<https://tinyurl.com/2ky8daav>