



21st Annual National HBCU Business Deans Roundtable Summit

June 6-8, 2024

Location: ETS Campus, Princeton, NJ

Summit Program Chair: Dr. Tracy Harrell Dunn, Dean, Burroughs School of Business & Entrepreneurship, Benedict College

Theme: Building for the Future: Thriving in a World of Digital Disruption

THURSDAY, June 6	
8:30 a.m. – 5:00 p.m.	Registration Check-in
3:00 p.m. - 4:45 p.m.	Sponsor Showcase
4:45 p.m. – 5:00 p.m.	Official Summit Welcome
5:00 p.m. – 6:00 p.m.	Opening Plenary Empowering Business Education at HBCUs: The HBCU Deans Roundtable Navigating Challenges and Shaping the Future
6:00 p.m. – until	Opening Reception BBQ
FRIDAY, June 7	
8:00 a.m. – 8:50 a.m.	Breakfast Welcome from HBDR President Plenary Session
9:00 a.m. – 9:50 a.m.	Plenary Session - Student Preparation & Development <ul style="list-style-type: none"> Disrupting the Classroom, Igniting Minds: A McDonalds-HBCU Partnership Reimagines Experiential Learning? Conflict Resolution in the Workplace
10:00 a.m. – 10:50 a.m.	Concurrent Sessions Track: Program Capacity Upskilling the African Diaspora: HBCUs & International Partnerships Driving Change in the Technology Era Track: AI The Intersection between Artificial Intelligence and Financial Services Track: AI AI and HBCU Business Schools: If not now, when? If not you, who?
11:00 a.m. – 11:50 a.m.	Concurrent Sessions Track: Program Capacity Importance of Business Analytics for HBCU Business Education Track: Faculty/Admin Development Charting the Course: Empowering HBCU Communities and Technological Evolution and Mental Health Challenges Track: AI Exploring AI-Driven Entrepreneurship for African American Business Students in HBCU Settings
12:00 p.m. - 1:50 p.m.	Lunch Plenary Session Sponsorship Showcase
2:00 p.m. – 2:50 p.m.	Concurrent Sessions Track: Program Capacity Positive and Negative Impacts of Labor Force Changes on Curriculum Development: An Exploratory Study Track: Faculty/Admin Development Bridging the Gap: A Synergistic Partnership for Advancing HBCU Entrepreneurship Education Track: AI Nurturing Future Leaders: Advancing AI in HBCUs
3:00 p.m. - 3:50 p.m.	Sponsorship Showcase
4:00 p.m. - 4:50 p.m.	Concurrent Sessions - Accreditation AACSB ACBSP
6:00 p.m. – 6:30 p.m.	Dinner Reception
6:30 p.m. – 9:30 p.m.	Dinner - ETS Speaker & Awards Presentation
9:30 p.m. - until	Networking
SATURDAY, June 8	
8:00 a.m. - 9:00 a.m.	Breakfast
9:00 a.m. – 10:00 a.m.	HBCU Business Deans Roundtable Annual Business Meeting
10:00 a.m. – 12:00 p.m.	Departure